Shape Your Future, Start Here

2020 Census Partnership Pledge Form

Thank you for becoming an official 2020 Census partner! The U.S. Census Bureau appreciates your support in ensuring the success of this monumental effort.

The census provides vital information for you and your community. Your support as a 2020 Census partner is important. Here’s why:

- It determines how many representatives each state gets in Congress and is used to redraw district boundaries. Redistricting counts are sent to the states by March 31, 2021.

- Communities rely on census statistics to plan for a variety of resident needs including new roads, schools, and emergency services.

- Businesses use census data to determine where to open places to shop.

- Each year, the federal government distributes more than $675 billion to states and communities based on Census Bureau data.

The goal of the Census Bureau’s partnership program is to combine the strengths of local governments, community-based organizations, faith-based organizations, schools, media, businesses and others, to ensure a complete and accurate 2020 Census. The Census Bureau will provide promotional materials, regular updates and data assistance to partners to assist in this effort. Together, through this partnership, we can ensure the 2020 Census message is delivered to every corner of the nation.

Achieving a complete and accurate 2020 starts with you!
There are many ways your organization can get involved and support the 2020 Census

Please check activities in which you are interested in participating in:

☐ 2020 Congressional Commitment
☐ Air or run census promotions through TV/Radio
☐ Allow census to post organization’s name on the census website
☐ Appoint liaison
☐ Display/distribute digital materials/ads through social media/website
☐ Display/distribute printed materials/advertisements
☐ Encourage employee/constituents participation
☐ Engage local and regional chapters
☐ Form/Host Complete Count Committee
☐ Form/Host State Complete Count Commission
☐ Highlight key operational events in publications
☐ Host an event
☐ Host meetings
☐ Identify job applicants/assist recruiting
☐ Issue public endorsement
☐ Link to 2020 Census website from your organization’s website
☐ Participate in partnership kick-off meetings
☐ Print materials
☐ Provide computer lab space
☐ Provide list of shelters/soup kitchens
☐ Provide refreshments
☐ Provide speakers/participate in speaker bureau
☐ Provide speaking opportunities/exhibit space
☐ Provide testing space
☐ Provide training space
☐ Provide translator/translate materials
☐ Provide volunteers
☐ Publish Articles/donate ad space
☐ Serve on CCC
☐ Serve on SCCC
☐ Sponsor a 2020 Census event
☐ Translate materials
☐ Use 2020 Census articles/messages/logos
☐ Use/distribute educational materials
☐ Use/distribute faith-based materials
☐ Use/distribute press releases
☐ Volunteer/participate in 2020 Census events
☐ Write/publish articles
☐ Other: ________________________________

We would like to acknowledge your organization as a partner for the 2020 Census. Please fill out the information below so we can keep you and your organization updated on what’s happening with the 2020 Census communications campaign, send you updates on relevant events and activities and provide you with outreach materials.

☐ The Census Bureau has permission to publicize this partnership.

Name: ________________________________  Phone: ________________________________
Title: ________________________________  Email: ________________________________
Organization: ________________________  Signature: _______________  Date: _______

Congratulations and thank you again for being an official 2020 Census partner! Together, through this partnership, we can ensure a complete and accurate 2020 Census.