First Year Cleveland is leading a new framework that is laser-focused on data-driven priorities that align and coordinate systems through community partnerships and strategies to decrease the number of our babies dying, particularly African American babies.

**Our Solution?**

**Our Community's Priorities:**

<table>
<thead>
<tr>
<th>Year</th>
<th>Births</th>
<th>Deaths</th>
<th>Sleep-Related Deaths</th>
<th>Disparity</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>14,844</td>
<td>155</td>
<td>27</td>
<td>3.2</td>
</tr>
<tr>
<td>2016</td>
<td>14,748</td>
<td>128</td>
<td>21</td>
<td>3.3</td>
</tr>
<tr>
<td>2017</td>
<td>14,558</td>
<td>118</td>
<td>13</td>
<td>7.2</td>
</tr>
</tbody>
</table>

**MISCONCEPTIONS**

- Babies are dying due to poor or no prenatal care
- Poor Black babies are dying, so poverty must be key
- Babies who are dying are born to teen moms and/or moms who abuse drug and alcohol

**REALITY**

Cuyahoga County has the highest rate of prenatal care in the state and the worst IMR

- In 2015, 50% of African American babies who died from prematurity and birth defects were on Medicaid and 50% on private insurance
- In the past 10 years, less than 4% of all infant deaths were born to teen moms and/or moms with addiction or mental health issues.

**Contact Us**

- [Text “BABY” to 66866 to join the effort](#)
- [Email us with your ideas: FYCideas@case.edu](mailto:FYCideas@case.edu)
- [Connect with us on social media](#)
- [Become a safe sleep hero](#)

FirstYearCleveland.org 2020 = 6
Develops an overall systems view on reducing infant deaths for collective impact and priority areas | Increases focus on unemployment and housing insecurity, employment, education, nutritional needs, and early access to prenatal care and post care.

Action Team: 7 | Build community capacity | Includes leaders and Diversity and Inclusion Officers from ODM and ODH.

Action Team: 8 | Address social determinants impacting expectant parents by serving over 4000 pregnant mothers annually in result driven interventions that address housing insecurity, employment, early nutritional needs, and early access to prenatal care and post care.

Funding:

- $251,546 Set Aside from FYC Operating Budget for Sleep-Related Deaths Prevention
- $200,000 Set Aside from FYC Operating Budget to Reduce Respiratory Disorders

Address Maternal Stress

Action Team: 9 | Reduce 1st and 2nd hand smoking so that our county will go from a preventable deaths to less than 10%.

Address Maternal Stress

Action Team: 10 | Model the MetroHealth employee sleep ambassador program throughout the county. Hire parents and grandparents that have experienced a sleep related death to help tell their story and encourage others to take action.

Funding:

- $251,546 Set Aside from FYC Operating Budget for Sleep-Related Deaths Prevention
- $200,000 Set Aside from FYC Operating Budget to Reduce Respiratory Disorders

Address Maternal Stress

Action Team: 11 | Increase the number of expectant moms being served in a CenteringPregnancy Model.

Address Maternal Stress

Action Team: 12 | Work with providers to increase public awareness of birth spacing guidelines and access to LARC.

Address Maternal Stress

Action Team: 13 | Build community capacity | Includes leaders and Diversity and Inclusion Officers from ODM and ODH.

Address Maternal Stress

Action Team: 14 | Increase enrollment in evidence-based CenteringPregnancy and address social determinants that are impacting premature death rates and persistently birth by doubling the number of expectant mothers receiving doula birth workers, home visiting workers and community health workers.

Address Maternal Stress

Action Team: 15 | Work with ODM, ODH, The Academy of Medicine, Ohio Perinatal Quality Collaborative and local Ohio Equity Institute to improve access to eligible 17 years pregnant women.

Address Maternal Stress

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Action Team: 17 | Work with providers to increase public awareness of birth spacing guidelines and access to LARC.

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Action Team: 33 | Build community capacity | Includes leaders and Diversity and Inclusion Officers from ODM and ODH.

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Action Team: 34 | Increase the number of expectant moms being served in a CenteringPregnancy Model.