In Recognition of Dr. Margaret Larkins-Pettigrew

Thank You,
Dr. Margaret Larkins-Pettigrew

Your work in support of First Year Cleveland helped give Kiyisan the opportunity to celebrate his first birthday!

Kiyisan Greene
Celebrated his first birthday July 18, 2020

In recognition of your service as FYC Advisor from 1:On:Child
2011-2020

A gift has been made in your honor.
FYC Update

Bernie Kerrigan

• Highlights of what FYC has done so far in 2020

• Highlights of where we are today

• Highlights on where we are going in 2021
FYC 2021-2023
Strategic Planning Update

• Sandy Chappelle
Update to First Year Cleveland Community Action Council on Strategic Planning Process
Project Scope and Timeline

Phases of Strategic Planning Process:

- Phase 1 - Kickoff and Structure

- Phase 2 - Partner Engagement and Equity Assessment

- Phase 3 - Determine the Strategic Vision and Focus (November - December 2020)
  - Phase 4 - Develop Implementation Plan and Evaluation Framework (January 2021)
  - Phase 5 - Final Strategic Plan - (January 19, 2021)
What the FYC Community Shared about Inclusion

Many of FYC partners consider themselves committed volunteers, regardless of their jobs and with other organizations and in the community.

They share a commitment to contributing to changing organizational and community culture, and providing services to the community.

Partners agree that they are working to address disparate outcomes in African American infant deaths.

- “People can volunteer for this work, because it aligns with their work and personal mission.”
- “Address power dynamics between primarily white leadership and black volunteers; make it clear how decisions are made.” This will impact volunteers’ decisions to remain involved.
- “Create an environment where hard conversations can be held.”
What CAE Recommends

Strategic Design Team of 18-21 members drawn from:

- Founders and Funders
- Executive Committee members
- African American community/PAIL members
- External Partners
- Community Action Council
- Public Policy and Engagement Committee
- Not less than 50% African American membership
Design Team Focus

**Definition**
- How we measure success (our outcomes)
- What we do (our day-to-day work)
- Where we focus (our intended impact)
- How we choose our work (our prioritization process)
- What we believe (our pathway to change)
- Who we are (our character and culture)
- Why we exist (our purpose)

**Frequency of Review**
- Metrics: Monthly/quarterly
- Activities: Monthly/quarterly
- Strategic Goals: Set every 3 to 5 years (check progress annually)
- Principles & Criteria: Set every 3 to 5 years (check progress annually)
- Theory of Change: Set every 3 to 5 years (check progress annually)
- Values: 5+ years/as needed
- Mission & Vision: As needed
Design Process Roles and Responsibilities

**BOARD**
- Ask questions
- Make a final decision

**DESIGN COMMITTEE**
- Consider data and feedback
- Develop recommendations for mission, vision, values, goals, strategy, and actions

**FYC COMMUNITY**
- Provide input and recommendations based on expertise and experience

**FYC STAFF**
- Provide data and input. Support process
Design Team Members

Founders and Funders:
- Kevin Kelley, Matt Carroll, Mitch Balk

Executive Committee:
- Akram Boutros, Jazmin Long, Stan Miller

PAIL Committee:
- Sabrina Roberts, Frances Mills, Chip Allen

CAC:
- Diane Gatto, Margaret Larkins-Pettigrew, Al Grimes

Public Policy & Engagement:
- Marcia Egbert, Dan Cohn, John Corlett

Partners:
- Angela Newman White, Margaret Mitchell, Michael Konstan
What We Have Learned

Survey results, four (4) SWOT brainstorming sessions, and individual interviews have yielded insights regarding how to structure the strategic planning process. We must ensure:

- Transparency
- Clarity in Communications
- Articulating Decision Points
- Substantive Representation of African Americans in Leadership Roles
- Inclusion
<table>
<thead>
<tr>
<th>Category</th>
<th>Equity Assessment Highlights</th>
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<tr>
<td><strong>Mission and Vision</strong></td>
<td>• Mission, vision, and focus on reducing disparities in infant mortality and are clear and well supported.</td>
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<td>• Expand FYC’s mission to include improving the health of mothers and vulnerable babies.</td>
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<td><strong>Strategy and Impact</strong></td>
<td>• Deepen community engagement and build community power to improve impact</td>
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<td>• Focus strategy and actions on root causes and structural racism.</td>
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<td>• Clarify how impact on “reducing disparities in infant mortality” is defined and measured</td>
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<td>• Use data to identify social determinants and root causes, that create disparities</td>
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<td><strong>Partnerships and Engagement</strong></td>
<td>• Improve structure, coordination, and communication across action teams.</td>
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<td>• Communities of Color are recognized stakeholders, but are not regularly included in decision-making.</td>
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<td><strong>Organizational Culture</strong></td>
<td>• FYC focuses funds and resources on on African American communities.</td>
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<td>• Need more transparency and accountability in budget priorities, tracking, and decision making</td>
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<td>• Roles of staff, action teams, and partners in the FYC structure are clear, but effectiveness of their work in this structure is unclear.</td>
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<td><strong>Diversity Equity and inclusion</strong></td>
<td>• FYC is committed to racial and ethnic diversity, but the racial makeup of leadership and staff do not reflect this commitment.</td>
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<td>• FYC’s leadership supports and promotes an inclusive culture and environment.</td>
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<td>• FYC needs a comprehensive approach for how to set and achieve equity-centered goals</td>
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Community Action Council - Strengths

- **Community Voice**: Toxic; 400 Years of Inequity; tolerance of dissent
- **Informed Methodology**: collective impact; brings together a broad base of stakeholders; hospital CEOs and community
- **Naming & Examining Systemic Racism**: principled commitment to anti-racism
- **Action Team Leads**: PAIL & Safe Sleep
- **Data Driven Focus on African American Infant Death**: clear focus and priority
- **Community volunteerism**: high participation rates; loyalty; passionate
- **Partnership**: institutional power brokers (hospital CEOs) working with grassroots (PAIL)
- **Autonomy**: well resourced, autonomous teams
- **Communication Strategy through Team Leads**: network building, messaging, visibility, operationalizing team plan(s)
Increased Community Involvement: community health workers, midwives, grassroots resources; decision-making on priorities, budget, and strategy

Network Building: greater coordination, communication, and trust between action teams, and between CAC, board, and FYC staff

Develop Healthcare Workforce: train next generation doctors, nurses, mental health professionals (medical schools and nursing); develop a pipeline of African American physicians, nurses, and doulas

Expand Organizational Commitment: require training and education related to anti-bias behavior for all partners and grantees

Funding Priorities: clear and transparent rationale and process for who gets funded; tie funding to outcomes
Community Action Council - Weaknesses

- **Exclusionary:** need broader focus; too focused on hospital systems; not enough focus on messaging; broader policy issues; organizational practices; medical and nursing students; school age children; blaming poor outcomes on mothers

- **Shared Leadership:** appropriate representation of African American community on executive committee (governance)

- **Race vs Racism:** clarify that the issue to be addressed is racism and not race within hospital systems and other committed FYC organizations and at national level

- **Policy Team:** broader thinking required

- **Data:** find easily understandable ways to share

- **Communications:** use graphics vs reliance on written word; thoughtful, targeted messaging and messengers led by African American millennial; connectivity among action teams
Community Action Council - Threats

- **Political Climate**: 2020 election results; institutional interests prevailing over community interests;

- **Shifting Funding Priorities**: Centers for Medicare and Medicaid Services; shifting philanthropic priorities;

- **Power Dynamics**: community voice and leadership; not being in touch with community

- **Lack of African American Health Care Providers in Neonatal Intensive Care Units**: “providers do not look like our moms”

- **Operations**: Too many meetings and not enough implementation
What’s Ahead

° **Early - Mid November:** complete interviews (more info on equity strategies, political and community climate, and funding environment)

° **Mid November - Early December:** Hold three Design team sessions and gather FYC community feedback

° **Early January - Mid January:** Develop Implementation Plan and Evaluation Framework

° **January 19, 2021:** Final report to Executive Committee

**Throughout the process CAE will:**

• Ensure communications are clear and accessible to broader FYC community

• Share the outputs of Design Team working sessions and provide opportunity for greater stakeholder feedback and input in decision-making process

• Use data and include a diversity of thought and perspectives in decision-making
Feedback: Google Survey

https://forms.gle/jiPzEk5NMk1XWHET7

Community Action Council members may use this link to provide feedback on your top three priorities by: November 15, 2020.
RECENT INFANT MORTALITY & BIRTH OUTCOME DATA

First Year Cleveland – Advisory Council Meeting
November 10, 2020

Presenter:
Richard Stacklin, M.Ed.
Data Analyst
Epidemiology, Surveillance & Informatics
Cuyahoga County Board of Health
Outline

• 2020 Infant Mortality (IM) Data by Month

• Running 4 Quarters IM & Prematurity Data
  • 4th Quarter 2019 & 1st-3rd Quarter 2020

Data from Ohio Department of Health – Bureau of Vital Statistics
  • The Department specifically disclaims responsibility for any analyses, interpretations or conclusions.
Prelim 2020 Data by Month
Total Infant Deaths by Month – 2020

Preliminary 2020 Infant Death Count = 78

2020 data are preliminary
Infant Deaths by Month by Sex – 2020

2020 data are preliminary
Infant Deaths by Month by Age – 2020

2020 data are preliminary
Infant Deaths by Month by Ethnicity or Race – 2020

2020 data are preliminary
Rolling 12 Months - Quarterly Data
October 2019 - September 2020
Infant Mortality Rate - Overall
4th Quarter 2019 & 1st-3rd Quarter 2020

HealthyPeople 2020 Target = 6.0 per 1,000 live births

Source: Ohio Department of Health - Bureau of Vital Statistics; 2019 & 2020 data are preliminary
Infant Mortality Rate by Ethnicity or Race
4th Quarter 2019 & 1st-3rd Quarter 2020

HealthyPeople 2020 Target = 6.0 per 1,000 live births

Source: Ohio Department of Health - Bureau of Vital Statistics; 2019 & 2020 data are preliminary
## Preterm Birth Rate by Ethnicity or Race

### 4th Quarter 2019 & 1st-3rd Quarter 2020

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**HealthyPeople 2020 Target = 9.4% or less**

Source: Ohio Department of Health - Bureau of Vital Statistics; 2019 & 2020 data are preliminary
Very Preterm Birth Rate by Ethnicity or Race
4th Quarter 2019 & 1st-3rd Quarter 2020

HealthyPeople 2020 Target = 1.5% or less

Source: Ohio Department of Health - Bureau of Vital Statistics; 2019 & 2020 data are preliminary
Births 22 Weeks or less by Ethnicity or Race
4th Quarter 2019 & 1st-3rd Quarter 2020

Overall count = 30

Source: Ohio Department of Health - Bureau of Vital Statistics; 2019 & 2020 data are preliminary
Summary

• Significant decrease in babies born 22 weeks or less

• Decrease in overall infant mortality and prematurity in 2020

• Very good PTB & IMR in 3rd QTR
  • Especially decreased Black PTB & IMR
One Community

Communities Driving Change

Angela Newman White, CCBH
Kevin McDaniel, Neighborhood Leadership Institute
Marie A. Jones, Neighborhood Leadership Institute
Cleveland-Cuyahoga Partnership

- Led by Cuyahoga County Board of Health and City of Cleveland Department of Public Health
  - Established county-wide partnership in 2014
  - Implemented strategies to address prematurity
    - Increase capacity of CenteringPregnancy®
    - Increase access to Long Acting Reversible Contraception
    - Increase utilization of 17P
Infant Mortality in Cuyahoga County

2011-2020 Infant Mortality Rate
Cuyahoga County, OH

Note: 2019 and 2020 data are preliminary. 2020 data is through June.
### Better but not for all

- **2017-2019 Infant Mortality Data**

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OEI 2.0

- Neighborhood Navigation
  - Connected over 1,600 unserved pregnant women to services since 2018 (1,282 during last grant cycle)
- Social Determinants of Health Task Force
  - Engaging community to develop and implement community driven approaches
  - Utilizing data to drive policy and systems’ changes
A New Partner to Drive Change

- Community engagement
- For the community
- Led by the community
- Supported by health care providers, public health and service organizations
Neighborhood Leadership Institute
Uniquely Qualified to Lead

Neighborhood Leadership Institute exists to develop grassroots leaders who help rebuild the bonds of community and improve the quality of life for neighborhood residents throughout Greater Cleveland.
Neighborhood Leadership Institute

Our Work

• **Neighborhood Leadership Cleveland** – 1,100 leaders trained.
• **True2U** – Mentor support for every 8th CMSD grade student.
• **Youth Leadership Cleveland** – Leadership training for 110 youth annually.
• **School as Neighborhood Resources** – Serves over 2,500 residents annually.
• **Community Health** – Neighborhood Navigation served 1,600 pregnant residents in Cuyahoga County since 2018.
Neighborhood Leadership Institute
Our Work

- Grants support for NLC graduates & community partners
- Civic training
- NLI Book Club (a response to opportunities to engage)
  - *The New Jim Crow*
  - *The Color of Law*
  - *Medical Apartheid*
Neighborhood Leadership Institute Invited to Engage

- 2016 NLI was invited by Cleveland Cuyahoga Partnership to Improve Birth Outcomes to provide community engagement for the 44128 community.
- NLI was awarded $55,000 to provide the leadership to engage the 44128 community.
- Invited 44128 residents who were also graduates of NLC to lead the engagement and meeting facilitation.
- Reached out to churches, CHW, local programs and organizations, as well as concerned residents to join the team.
From 2010 to 2016, 44128 averaged more than 8 infant deaths per year
In 2017, 0 infant deaths!
One Community Expanded

The Northeast Cluster
US system of caste

Isabel Wilkerson defines caste as an artificial hierarchy which operates subconsciously in a culture. Caste determines an individual’s standing, respect, guides assumptions of beauty, competence, who gets the benefit of the doubt, and who gets access to resources.

- Silent
- Pervasive
- Blind
- Fixed
Better but not for all

- 2017-2019 Infant Mortality Data

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Community Engagement

Community engagement a disruption to caste

• No longer in the dark
• No longer silent
• No longer isolated
• No longer assigned to a seat by another
Community Engagement
Northeast Zip Codes Of Cuyahoga

“Community engagement is the process of working collaboratively with and through groups of people affiliated by geographic proximity or special interest, or similar situations to address issues concerning the well-being of those people.”
The Data

2016-2018 Infant Mortality Rate by Zip Code
Cuyahoga County, OH

Legend

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<td>17.8</td>
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<td>23.0</td>
<td>44105</td>
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<td>44104</td>
<td>16.7</td>
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<tr>
<td>44110</td>
<td>18.6</td>
<td>44114</td>
<td>16.1</td>
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</tbody>
</table>

Sources: 2019 TIGERLine Shapefiles via US Census Bureau & Ohio Department of Health (ODH) Infant Birth/Death Data. ODH specifically disclaims all statements, interpretations or conclusions.

Classification: Quintile

Spatial Reference: NAD 1983 StatePlane OH North FIPS 3431 (US Feet)

Created by: R. Backlin, M.Ed Date: January 2020

1
GOALS

1. Establish community coalitions to identify and address community driven strategies using collective impact model.
2. Build community leaders.
3. Educate communities on infant mortality.
4. Shift power of change from institution to the community.
5. Reduce infant mortality in black communities.
OBJECTIVES & SCOPE OF WORK

- Pre Planning Work  December 2020-March 2021
- Establish Cluster  April-September 2021
- Engage Community  July 2021 – March 2023
  - Education Circles
  - Determine Strategies
  - Implement Strategies
- Monitor & Evaluate  April 2021 – March 2023
Pre Planning (Dec 2020 – March 2021)

Utilize expertise of SDOH Taskforce & NLC graduates to help guide the process to

- Gather data specific to each zip code in NE geography.
- Develop partnerships or nurture existing partnerships to form the cluster.
  - Reach out to
    - NLC graduates in the zip code.
    - Community leaders in each zip code.
    - Faith Based Communities.
    - Political leaders.
    - Existing medical & social service organizations in zip code.
- Determine scope of agreement NLI will have with community partners.
- Write position descriptions.
- Solutions for working in the midst of COVID
Establish Cluster (April 2021 – Sept 2021)

Partnerships developed in the preplanning state will become cluster. Through this partnership we will

- Establish 2 lead organizations in the service areas.
- Hire consultants from the community to work within established lead organizations
  - 1 Lead Facilitator (40 hours per week)
  - 1 Lead Community Organizer (40 hours per week)
  - 2-3 Co-facilitators (24-36 hours per month)
  - 2-3 Co-community organizers (24-36 hours per month)
- NLC training provided to lead organizations, consultants (and other partners if they choose)
Establish Cluster (April 2021 – Sept 2021)

(continued)

- Training
  - NLC training provided to lead organizations, consultants and other community partners (March 18 – July 29, 2020)
  - CCBH training data use, SDoH
  - History and Health

- Establish Tool Kit
  - Develop Community survey (electronic)
  - Generate list of community stakeholders
  - Develop pitch to engage residents, businesses & organizations
  - Meeting tools
    - Agenda
    - Meeting catcher
    - Attendance
    - Asset/Needs Map
    - Data
Engage Community (June 2021 – March 2023)

Circle of education (June – October 2021)

- Be Educated by the community to Identify Community Concerns & Assets—
  - Survey the community residents, organizations & businesses
  - Invite the community to be a part of One Community
  - Aggregate survey information
  - Determine Wi-Fi capacity and virtual ways to stay connected with community members who choose to be a part of One Community

- Educate One Community Members
  - One Community & Collective Impact Framework
  - SDoH
  - Infant Mortality
  - History and Health
  - Share aggregate survey information
Engage Community (June 2021 – March 2023)

Circle of education (June – October 2021)

- Collective Impact
  - Who’s at the table is anyone missing? (The ongoing question)
  - Establish shared language
  - Establish common agenda
Engage Community (June 2021 – March 2023)

Asset Map—Each zip code will (Nov 2021 - Jan 2022)

- Asset Mapping
  - Lived experience
  - Aggregate Survey data
  - Community resources
- Determine Priorities from Asset Mapping
  - 1<sup>st</sup> priority for all zip codes raise community awareness about IM
  - 2<sup>nd</sup> priority for all zip codes help residents understand their power to positively impact community health.
  - Determine one more priority that each zip code will work on
Engage Community (June 2021 – March 2023)

Develop one measurable strategy for each priority (Feb 2022- March 2022)

- Community awareness strategy
  - Strategy, measure, time frame
  - Goal, measure, time frame
  - Steps, measure, time frame

- Positive community health the engaged citizen strategy
  - Strategy, measure, time frame
  - Goal, measure, time frame
  - Steps, measure, time frame

- Zip Code level strategy
  - Strategy, measure, time frame
  - Goal, measure, time frame
  - Steps, measure, time frame
Engage Community (June 2021 – March 2023)

Implement Measurable strategy (April 2022 – March 2023)

- Monthly reporting
  - One Community team
  - Funder
  - SDOH Taskforce
Monitoring and Evaluating

Utilize Miami University Research and Discovery Center Framework

- What are we doing?
- How well are we doing?
- What needs to change?
Our Measures

SDOH Taskforce, Lead Community Agencies and Consultants will help set and streamline measures for each goal.
## Standard Measures

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
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<th></th>
</tr>
</thead>
</table>
| 1. | Establish Community Coalitions to identify and address community driven strategies using collective impact model | - Meeting minutes  
- Measurable strategy  
- Monthly reports |
| 2. | Build Community Leaders | - Number of residents completing NLC  
- Number of NLC graduates active in community |
| 3. | Educate Community on infant mortality | - Number of educational presentations & # of people reached  
- Number of virtual media views  
- Number of sermons preached |
| 4. | Shift power of change from institution to community | Develop measure |
| 5. | Infant Mortality | Data from CCBH |
## FYC Budget (April 1, 2021 - March 31, 2023)--Cluster Consultants

<table>
<thead>
<tr>
<th></th>
<th>FYC Grant Period</th>
<th>Other Funding Sources</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Personnel Expense</strong></td>
<td>April 1, 2021 - March 31, 2023</td>
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<tr>
<td>Total Personnel Expense</td>
<td>$174,880.00</td>
<td>$84,000.00</td>
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<td><strong>Non-Personnel</strong></td>
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<tr>
<td>Total Non-Personnel Expense</td>
<td>$25,120.00</td>
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<td><strong>Total Project Expenses</strong></td>
<td>$200,000.00</td>
<td>$128,400.00</td>
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</tbody>
</table>
One Community at a time
FYC Action Team 2 Report

- Tracy Carter
- Sabrina Roberts
- Katrice Cain
The Pregnancy and Infant Loss (PAIL) Committee

Reflecting on the Past
Celebrating the Present
Looking Toward the Future

Tuesday, November 10, 2020
Looking Back...
To the Beginning
FYC Priority Area:
Reduce Racial Disparities
Action Team 2: Pregnancy & Infant Loss (PAIL) Committee

Gain a further understanding from Black families who have experienced miscarriage, stillbirth, or infant loss.
Our Mission & Vision

MISSION
To provide hope and healing from African American providers to African American men and women who are pregnant, new parents, and to those who have experienced miscarriage, stillbirth or infant death.

VISION
For every person to be provided with timely, accessible, and culturally relevant services.
Fiscal Agent

Special Thank You!
Margaret Mitchell
Teresa Sanders
Lisa Fuentes
Charese Robinson

eliminating racism
empowering women
ywca
Greater Cleveland
PAIL Committee Members

Chip Allen  
Nikki Berry  
Erin Dodds  
Danyell Goggans  
Blaine Griffin  
Yvonka Hall  
Sandi Hoch  
Kevin Kelley  
David Margolius  
Maggie Tolbert  
Chris Benninger  
Devon Collins  
Michael Dover  
Kimberly Green  
Neal Hodges  
Rasheeda Larkin  
Cheryl Martin  
Sean Martin  
Sam Pierce  
Aysha Wilburn  
Lorrie Considine  
Diane Gatto  
Al Grimes  
Lisa Holloway  
Jason Lucas  
Yolanda Lucas  
Stanley Miller  
Ron Pierce  
Dominique Rose  
Shontel Brown  
Tony Minor  
Lynette Ford  
Beverly Johnson  
Vada Mack  
Frances Mills  
Danielle Price  
Frederick Knuckles
PAIL Timeline (2018-2019)

April 2018
- Co-Chairs Selected
- Recruited Committee

May - June 2018
- Drafted Charter

July 2018
- First Committee Meeting

August 2018
- Presentation to FYC Executive Committee
- First Wave of Light Event

October 2018
- Launch of Market Research Study

February 2019
- Launch of PAIL Society
- Presentation to FYC Executive Committee for Year 2 Funding

August 2019
- Presentation to FYC Executive Committee
PAIL Timeline (2019-Present)

- September 2019
  - "Toxic: A Black Woman's Story" Film Premiere

- January 2020
  - Color Him Father Book Tour

- March 2020
  - Announcement of Inaugural Graduating Class of the Grief Recovery Method Certification Training

- June 2020
  - Launch of "Our Wellness Network (OWN)"

- August 2020
  - Filming of Patient & Provider PSAs

- September 2020
  - Planning PAIL Transition Plan
Celebrating the Present...

Our Accomplishments To Date
Mental & Emotional Support: Our Wellness Network (OWN)

- Parents felt they were not fully heard and/or helped by counselors.

- Co-chairs created a pilot with African American grief recovery specialists to help parents move through the evidence-based Grief Recovery Method® (GRM).
  - GRM is practiced by clinicians and lay leaders.
  - It is an experience, not therapy.
  - Many forms of grief are addressed—the tangible and intangible.
  - Action oriented—an individual has to do hard work to improve his or her mental and emotional strength

- All parents started and completed GRM and experienced a breakthrough with their healing.
  - Breakthroughs ultimately help prevent breakups of families.
Our Wellness Network (OWN)

• The PAIL committee took the pilot to scale by inviting African American therapists, clergy members, and parents who experienced a pregnancy and/or infant loss to be trained with GRM.

• Th Application process was initiated, and individuals competed for an opportunity to participate in the four-day GRM process.

• After individuals earned certification, they received additional mentoring and coaching support by Bishop Joey Johnson.
  • He has the most experience within the region and possibly the state in practicing the method within African American and faith communities.

• Today, we have 24 grief recovery specialists available to help African Americans recover from grief. These individuals comprise the Our Wellness Network (OWN).
Our Wellness Network (OWN)

Inaugural Class
Our Wellness Network (OWN)
Licensed Therapists and Peer Specialists

- Ameerah Board
- Antonio Conway
- Valerie Elliott
- Dr. Ramone Ford
- Danyell Goggans
- Rev. Benjamin Gohlstin
- Tiona Gosha
- Linette Graddic
- Karen Graves
- Christin Farmer-Kane
- Kory Kane
- Karryl Lindsey
- Yolanda Lucas
- Sharon Mackel
- Cheryl Martin
- Lisa McCraney
- Al McIntosh
- Rev. Stanley Miller
- Dr. Sandra Miller Jones
- Frances Mills
- Bishop Tony Minor
- Sam Pierce
- Joy Reid
- Dwayne Williams
6,392
Total Reach

685
Grief Recovery Awareness

391
Babies Honored

49
Families Practicing GRM
Pregnancy and Infant Loss (PAIL) Society

• A community of women and men who have experienced miscarriage, stillbirth or infant loss.
• 96 members

To join, visit: https://www.pailconnect.org/pail-society
Wave of Light

2018 - 66 babies honored

2019 - 101 babies honored

2020 - 176 babies honored

98 household views via YouTube
625 total YouTube views
Wave of Light
Creative Partnerships
Patient & Provider Tools
• Film Sales: OH, MI, TX, NJ, Washington, DC

• Proceeds used to provide healing support resources for families in Cuyahoga County who have experienced pregnancy and infant loss

toxicshortfilm.com
Film Festivals

OFFICIAL SELECTION
Greater Cleveland Urban Film Festival
2020

OFFICIAL SELECTION
Cleveland International Film Festival
2020

OFFICIAL SELECTION
rePRO Film Festival
2020

OFFICIAL SELECTION
APHA Public Health Film Festival
2020

SEMI-FINALIST
Dumbo Film Festival
2020
Public Service Announcements

- Coping After Experiencing a Loss
- How to Prepare for a Healthy Pregnancy After Experiencing a Loss
- Supporting Each Other After Loss
- Self-Advocacy: Standing Up for Yourself and Your Baby
- For Health Care Providers: Equitable Care for Patients of Color
- TOXIC Confidential: Unpacking Microaggressions
HELP IS HERE.

Reach out to those who have experienced miscarriage, stillbirth or the loss of a baby!

Opportunities for grief support, child loss, non-profit, youth and child education.

SCHEDULE AN APPOINTMENT TODAY 1-888-305-7265

For more information visit us online at PAILConnect.org or email us at ourwellnessnetwork@gmail.com

PREGNANCY & INFANT LOSS SOCIETY

Meet & Greet

Saturday, February 8, 2020
12:00 p.m. – 1:00 p.m.

The Black Infant Loss Society is for women and men who have experienced miscarriage, stillbirth, or the loss of a baby before his or her first birthday.

Hope is Here. We Are Here.
For more information, visit: PAILConnect.org

Ebony Butterflies
Black Infant Loss Society

Presenting Memories, Masterpieces & Mocktails
Saturday, July 27, 2019
1:00 p.m. – 2:00 p.m.

Create something beautiful in loving memory of our angel babies to take home.

PREGNANCY & INFANT LOSS SOCIETY

www.PAILConnect.org

LETS TALK ABOUT GRIEF HEALING

Saturday, March 14, 2020
3:00 p.m. – 5:00 p.m.

The Green House | 2050 Lakeshore Boulevard, Euclid, Ohio 44123

During the event, you will:

• Attend a special presentation by Gwendolyn L. Huggins, a Licensed Professional Counselor
• Meet other men and women who have experienced loss.
• Receive information to help you find healthy ways to move forward.

TO SIGN-UP, CONTACT: (216) 513-6481 or blackinfantlosssociety@gmail.com
PAIL Website:
PAILConnect.org
Stay Connected

EMAIL:
PAILSocietyCLE@gmail.com
OurWellnessNetwork@gmail.com
WaveofLightEventCLE@gmail.com

SOCIAL MEDIA:
FB, Instagram & Twitter @PAILConnectCLE
YouTube: Our Wellness Network
"Toxic" Instagram: @Toxicthefilm
First Year
Cleveland's OWN works to improve maternal and infant health outcomes

A mom who understands the pain of losing an infant shares her grief to help families in Cuyahoga County, where black babies are nearly four times less likely to survive to their first birthdays as white babies.

Bias in healthcare may have contributed to the death of her baby.

Cheryl Martin proudly holds a gold-black newborn baby.

Black newborns face over twice the infant mortality rate as white babies, new study says

Black newborn babies in the United States are more likely to survive childbirth if they are cared for by Black doctors, but three times more likely to die when looked after by white doctors, a study has found.

Cheryl Martin holds a picture of her son, Colin, who died before his first birthday.

ABC7-TV in Los Angeles
Cleveland.com
Cleveland 19 News
Freshwater Cleveland
National Geographic
News Channel 5 Cleveland
NPR
Radio One
Spectrum News 1 Ohio
WKSU
WOVU 95.9 FM-LP
Looking Toward the Future...
Research Agenda

- Adopt policy that clearly states any research conducted on behalf of FYC will practice the principles of Community-Based Participatory Research (CBPR).

- Further, any data collected is co-owned by FYC. Authorship is also co-owned by FYC. These standards should be incorporated into emerging and future contracts between FYC and research institutions.
Policy Agenda

Priorities to Protect and Promote Parent and Family Interests

Diverse Behavioral Health Provider Access and Coverage

- Advocate for affordable mental health benefits and payment parity in Ohio.

- Advocate for education and training dollars to help build a diverse behavioral health workforce.

- Ensure FYC leadership organizations and health plans partner with diverse behavioral health providers via employment and/or contracting arrangements to promote access to diverse provider and economic inclusion.
Policy Agenda

Priorities to Protect and Promote Parent and Family Interests

Housing

- Advocate for pregnant parents to be prioritized for housing slots to help reduce mental and emotional stress as individuals move through the pregnancy, birth and parenting phases.
Our Legacy Continues....
Tribute to the PAIL Committee

"Always in our thoughts and forever in our hearts"
FYC-Pregnancy and Infant Loss Committee, 2020
Thank you for your...

Service
Expertise
Commitment
Time
Support

[Heart Image]
Closing Remarks & Special Recognition

• Dr. Jennifer Bailit
In Recognition of Tracy Carter

Thank You
Tracy Carter

Your work in support of First Year Cleveland helped give Khari the opportunity to celebrate his first birthday!

Khari Holmes
Celebrated his first birthday November 11, 2019

First Year Cleveland
In Recognition of Sabrina Roberts
Thank you for joining with us today.