First Year Cleveland
Community Action Council Meeting
March 16, 2021
Welcome and Opening Remarks

• Jennifer Bailit, MD
Executive Director Report

• Bernie Kerrigan
Racism is a Public Health Crisis
Resolutions and Declarations Across the US

31 States
90 City Councils
4 Governors
5 Universities
72 County Boards
1 County Executive
3 School Boards
14 Mayors
3 State Legislators
11 Nonprofits

Data as of 2/25/21
@alexbhill
PRESENTED BY BRIGHT BEGINNINGS

WINTER 2021 UPDATE ON HOME VISITING IN CUYAHOGA COUNTY

PRESENTED BY BRIGHT BEGINNINGS
BRIGHT BEGINNINGS’ MISSION

Bright Beginnings supports families during the crucial early years of a child’s life to help children grow, learn, and develop to their fullest potential.

BRIGHT BEGINNINGS’ ROLES

- Early Intervention in Cuyahoga County
- Home Visiting – Parents as Teachers in Cuyahoga County
- Early Childhood Central Intake and Referral statewide
  - Early Intervention and Home Visiting
  - Ohio Revised Code 3701.611 - The department of health shall create a central intake and referral system for all home visiting programs operating in this state.
EARLY CHILDHOOD CENTRAL INTAKE AND REFERRAL

**POINT OF ENTRY**
Statewide single point of entry, where every door is the right door to access needed services

**DATA-DRIVEN**
Standard procedures, quality assurance, controls, professional development, and reports

**COLLABORATIVE**
Regional centers operated in partnership with other entities across Ohio

**COMMUNICATION**
Marketing, communications and outreach
HOME VISITING THROUGHOUT OHIO

Definition of Home Visiting: In-person, evidenced-based or promising-practice service that provides expectant parents and caregivers of eligible children infants and toddlers, the necessary resources and skills to raise children who are physically, socially, and emotionally healthy and ready to learn.

- Provided through many state and local agencies
- State database
- Goals
  - Reducing infant mortality
  - School readiness
  - Parenting skills and support
  - Linkages to resources
REFERRALS FOR HOME VISITING IN CUYAHOGA COUNTY, 1ST HALF SFY21

- Caregiver/Family Friend: 39%
- Medical: 12%
- Children's Services: 7%
- Neighborhood Navigators: 7%
- HV Provider: 7%
- Non-Medical: 5%
- WIC: 24%
- Other: 6%
Even throughout the pandemic, referrals for home visiting have remained steady.

CUYAHOGA COUNTY HOME VISITING
REFERRALS ACCEPTED (IN OCHIDS)

SFY 20 – July 1, 2019 through June 30, 2020
SFY 21 – July 1, 2020 through June 30, 2021
CUYAHOGA COUNTY HOME VISITING ASSIGNMENTS, BY PROGRAM

Cuyahoga County SFY20 Home Visiting Assignments by Program

- HFA: 879
- Nurse-Family Partnership: 492
- Moms & Babies First: 464
- Parents as Teachers: 448
- Early Head Start: 436
- Other: 93

Cuyahoga County Q1+Q2 SFY21 Home Visiting Assignments by Program

- HFA: 409
- Nurse-Family Partnership: 206
- Moms & Babies First: 211
- Parents as Teachers: 232
- Early Head Start: 268
- Other: 6
HOME VISITING WAITLISTS IN CUYAHOGA COUNTY

Waitlist Counts for Cuyahoga County Over Time
CENTRAL INTAKE: ENSURING FAMILY CHOICE

When making a referral, professionals can:

- Indicate a program preference on the referral form
- Know families will be given a choice based on provider preference, eligibility requirements, and whether there are openings in the program

Families who want programs that have a waitlist are also connected to other resources and contacted monthly while on the waitlist.

Opportunities

- Automatic / systematic referrals
- Sending ineligible direct referrals to Central Intake so families can be connected to other programs
COVID-19 AND BEYOND

What we are hearing from families is shifting.

Our messaging is shifting, too.
WHAT WE HAVE LEARNED FROM THE PANDEMIC

About Home Visiting
- Successful virtual Home Visiting
- Flexibility
- Increased engagement

About Community Needs
- Public investments in broadband and technology
- Strong partnerships to promote enrollment, especially among health systems
WHAT’S NEXT?

Across Ohio

In Cuyahoga County

- Home Visiting expansion
- Strengthening community partnerships
- Systematic referrals through hospitals and healthcare systems
The Better Health Pathways HUB

First Year Cleveland Community Action Council Meeting
March 16, 2021
Better Health Pathways HUB
National Certified – November 2020

Level 1 Certification
2020-2022
Better Health Pathways Community HUB
Support – Thank you!
2020 Successes

Alvonta Jenkins, Program and Pathways HUB Referral Coordinator
Q1 2020 – HUB Launch!

29 Community Health Workers, 14 Supervisors

Eleven Care Coordination Agencies (CCAs)

- Beech Brook
- Birthing Beautiful Communities
- Care Alliance Health Center
- Carmella Rose Health Foundation
- The Centers for Families and Children
- Joseph’s Home
- Neighborhood Leadership Institute
- Northeast Ohio Neighborhood Health Services (NEON)
- The MetroHealth System
- Pregnant with Possibilities
- Village of Healing
The Better Health Pathways HUB
First Baby – March 2020

Debra Bell
Pathways HUB
Community Health Worker

Serving Black moms and babies since 2014; A Pathways HUB Care Coordination Agency Partner
Pathways HUB Enrollment (through January 2021)

Clients Served by Client Type

<table>
<thead>
<tr>
<th>Client Type</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adult</td>
<td>233</td>
</tr>
<tr>
<td>Pregnant</td>
<td>71 (55 Black, non-Hispanic)</td>
</tr>
<tr>
<td>Children</td>
<td>9</td>
</tr>
</tbody>
</table>

Total births YTD = 22
81% normal birth weight
Number/types of Pathways Completed by Client Type through January 2021

Over 1,640 pathways opened in total

Pregnant Clients:
- 46% not yet enrolled in WIC
- 28% feeling depressed; 8% moderate PHQ9
- 82% unplanned pregnancy
- 37% first pregnancy
- 55% had prior pregnancy: **14% of those had a baby die**
Care Coordination Agency (CCA) Experience

Veranda Rodgers
Executive Director, Pregnant with Possibilities
&
Pathways HUB Supervisor
Better Health Pathways HUB
Improving lead testing and referrals for at-risk children

Marie Velez, Pathways HUB Supervisor
Connecting Children Across Pathways
Improve Lead Testing and Referrals

In July 2020, BHP joins Lead Safe Cleveland Coalition to improve lead testing rates and connections to developmental services for early intervention. Our partners include:
At-Risk Communities – Untested Children

Top 10 Communities with Highest Estimated Number of Children Untested with Elevated Blood Lead Level (EBLL)

<table>
<thead>
<tr>
<th>Community</th>
<th>Side</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>West Park</td>
<td>Westside</td>
<td>62</td>
</tr>
<tr>
<td>Parma - Parma Heights</td>
<td>Westside</td>
<td>51</td>
</tr>
<tr>
<td>Kirtland-Goodrich</td>
<td>Eastside</td>
<td>50</td>
</tr>
<tr>
<td>Westown</td>
<td>Westside</td>
<td>39</td>
</tr>
<tr>
<td>Old Brooklyn</td>
<td>Westside</td>
<td>35</td>
</tr>
<tr>
<td>Cleveland Heights</td>
<td>Eastside</td>
<td>34</td>
</tr>
<tr>
<td>Broadway - Slavic Village</td>
<td>Eastside</td>
<td>30</td>
</tr>
<tr>
<td>Shaker Heights</td>
<td>Eastside</td>
<td>28</td>
</tr>
<tr>
<td>Central</td>
<td>Eastside</td>
<td>28</td>
</tr>
<tr>
<td>Glenville</td>
<td>Eastside</td>
<td>25</td>
</tr>
</tbody>
</table>

Overall, across reporting BHP Health systems 851 children (1-6) in Cuyahoga County have: (a) had a doctor's visit in last 12 months, (b) have never had a lead test, and (c) are estimated to have EBLL.

Better Health Partnership
Lead Education Pathway

• Lead assessment and education for all pregnant clients

Source: Ohio Department of Health Bureau of Child and Family Health Services
www.odh.ohio.gov
Better Health Pathways HUB
Looking ahead

Jonathan Lever, BHP Program Manager
Future Strategies for Greater HUB Impact

Scale:
- Grow number of CCAs and CHWs
- Expand community-based partnerships
- Explore/add pilot programs, i.e., reduce recidivism

Strengthen:
- Data integration with ODH, EMR, etc..
- Investment in CHW workforce development recidivism

Sustain:
- Expand MCO partnerships; value-based financial incentives
- Explore commercial, Medicare, employer payment
- Ohio HUBs unifying for advocacy/policy
New in 2021: Addressing Food Insecurity for Pregnant Women and Families
Thank You!

www.betterhealthpartnership.org
INFANT MORTALITY & BIRTH OUTCOME DATA

First Year Cleveland – Advisory Council Meeting
March 16, 2021

Presenter:
Richard Stacklin, M.Ed.
Data Analyst
Epidemiology, Surveillance & Informatics
Cuyahoga County Board of Health
Outline

• 2020 summary data
• Comparing 2020 data to 2017-2019
• Running 4 quarters data
  • Calendar Year 2020
• (Way) Early look at 2021

Data from Ohio Department of Health – Bureau of Vital Statistics
  • The Department specifically disclaims responsibility for any analyses, interpretations or conclusions.
Prelim 2020 Data by Month
Total Infant Deaths by Month – 2020

Preliminary 2020 Infant Death Count = 99

2020 data are preliminary
2020 Infant Births – 22 Weeks or less by Month by Ethnicity or Race (n=33)

2020 data are preliminary
Comparing 2020 to Previous Years
Overall Infant Mortality Rate

<table>
<thead>
<tr>
<th>Year</th>
<th>Rate per 1,000 live births</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>8.11</td>
</tr>
<tr>
<td>2018</td>
<td>8.65</td>
</tr>
<tr>
<td>2019</td>
<td>8.61</td>
</tr>
<tr>
<td>2020</td>
<td>7.51</td>
</tr>
</tbody>
</table>
Infant Mortality Rate by Race or Ethnicity

per 1,000 live births

<table>
<thead>
<tr>
<th>Year</th>
<th>Black non-Hispanic</th>
<th>White non-Hispanic</th>
<th>Hispanic</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>16.10</td>
<td>2.40</td>
<td>8.51</td>
</tr>
<tr>
<td>2018</td>
<td>15.49</td>
<td>3.76</td>
<td>10.71</td>
</tr>
<tr>
<td>2019</td>
<td>16.34</td>
<td>3.92</td>
<td>2.98</td>
</tr>
<tr>
<td>2020</td>
<td>14.43</td>
<td>3.53</td>
<td>1.97</td>
</tr>
</tbody>
</table>
Decrease in Babies Born 22 Weeks or less

- 2017: 56
- 2018: 48
- 2019: 54
- 2020: 33
Babies Born 22 Weeks or less Breakdown

- Black non-Hispanic
- White non-Hispanic
- Hispanic

Year | Black non-Hispanic | White non-Hispanic | Hispanic
--- | --- | --- | ---
2017 | 46 | 6 | 2
2018 | 32 | 11 | 4
2019 | 37 | 11 | 2
2020 | 27 | 2 | 2
Very Preterm Birth Rate

Births less than 32 completed weeks

- 2017: 2.60%
- 2018: 2.73%
- 2019: 2.41%
- 2020: 2.04%
Very Preterm Birth Rate by Race or Ethnicity

Births less than 32 completed weeks

<table>
<thead>
<tr>
<th>Year</th>
<th>Black non-Hispanic</th>
<th>White non-Hispanic</th>
<th>Hispanic</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>4.5%</td>
<td>1.4%</td>
<td>1.1%</td>
</tr>
<tr>
<td>2018</td>
<td>4.9%</td>
<td>1.4%</td>
<td>1.2%</td>
</tr>
<tr>
<td>2019</td>
<td>4.0%</td>
<td>1.4%</td>
<td>1.6%</td>
</tr>
<tr>
<td>2020</td>
<td>3.4%</td>
<td>1.2%</td>
<td>1.4%</td>
</tr>
</tbody>
</table>
Rolling 12 Months - Quarterly Data
Full Year 2020
Infant Mortality Rate - Overall
1st-4th Quarter 2020

HealthyPeople 2020 Target = 6.0 per 1,000 live births

Source: Ohio Department of Health - Bureau of Vital Statistics; 2020 data are preliminary
Very Preterm Birth Rate by Ethnicity or Race
1st-4th Quarter 2020

HealthyPeople 2020 Target = 1.5% or less

Source: Ohio Department of Health - Bureau of Vital Statistics; 2020 data are preliminary
Preterm Birth Rate by Ethnicity or Race
1st-4th Quarter 2020

HealthyPeople 2020 Target = 9.4% or less

Source: Ohio Department of Health - Bureau of Vital Statistics; 2020 data are preliminary
Comparing 2020 Data to 2021 Data
2020 & 2021 Births by Race or Ethnicity (through Feb)

- **Black non-Hispanic**:
  - 2020: 861
  - 2021: 763

- **White non-Hispanic**:
  - 2020: 990
  - 2021: 987

- **Hispanic**:
  - 2020: 164
  - 2021: 133

- **Overall**:
  - 2020: 2,137
  - 2021: 1,979
2020 & 2021 Infant Mortality Rate by Race or Ethnicity (through Feb)
2020 & 2021 Babies Born 22 Weeks or less by Race or Ethnicity (through Feb)

- Black non-Hispanic:
  - 2020: 6
  - 2021: 5

- Hispanic:
  - 2020: 0
  - 2021: 0

- White non-Hispanic:
  - 2020: 2
  - 2021: 4

- Overall:
  - 2020: 8
  - 2021: 9
Final Take Away - Summary
2020 – Number of Babies Saved due to Decrease in IMR by Race or Ethnicity

15 Babies Saved due to drop in Infant Mortality in 2020!!

- Black non-Hispanic: 10
- Hispanic: 1
- White non-Hispanic: 3
- Overall: 15
First Year Cleveland Engagement & Public Policy Committee

Committee Purpose: charged with building public will and advancing public policy priorities on behalf of First Year Cleveland

Co-Chairs: Marcia Egbert, Natoya Walker Minor

30 members representing partner organizations in the community

Statewide Partnership: Organized and maintained engagement with Infant Mortality Collaboratives to advance policy priorities

Interested in participating? Email cassie@advocacyandcommunication.org
ACS: Who We Are

- Established in 2004
- Woman and minority owned and led
- Award-winning national firm headquartered in Cleveland, OH with offices in Columbus, OH, Washington, DC & Phoenix, AZ
- Core clients are nonprofits, government and philanthropy
ACS: What We Do

**ADVOCACY**
- Government Relations
- State Lobbying
- Federal Lobbying
- Advocacy and Lobbying Training
- Situation Analysis
- Plan Development & Implementation

**COMMUNICATION**
- Media Relations
- Strategic Communication
- Analysis & Planning
- Crisis Communication
- Message Development
- Communication Training

**STRATEGY DEVELOPMENT**
- Long-term Advocacy Planning
- Long-term Communication
- Planning Organizational Strategy

**CAPACITY BUILDING**
- Facilitation Training
- Spokesperson Training
- Organizational Development
- Advocacy and Lobbying Training
- Communication Training
- One-on-One Coaching
- Collective Impact
- Tools and Research
2021 State Budget Priorities

- Antiracism and equity principles embedded throughout all priority areas
- Continue supporting Ohio’s Infant Mortality Collaboratives throughout the state at existing funding levels.
- Expand efforts to eliminate inequities especially through required antiracism training, health care provider evaluation and accountability measures, and implicit bias and cultural sensitivity training for individuals working in health care.
- Ensure every pregnant person has the equipment and technology needed to safely access health care services.
Legislative Update – State Budget

Slight increase in Home Visiting dollars ($41,242,281 per year, up from $39M in FY 21)

Slight increase for Infant Mortality Grants in Office of Minority Health to support 10 community hubs

Directs that up to $2.5M per year for a housing program for pregnant people under local development projects at Development Services Agency

Adds $5M to Health’s Infant Vitality line item in 2022
Legislative Update – Other Legislation

- HB 42- Save Our Mothers Act (Crawley)
- SB 125- Save Our Mothers Act (Kunze, Maharath)
- HB 142- Doula Services (Crawley, Brinkman)
- SB 48- Cultural Competency (Antonio, Maharath)
State Advocacy Activity

- Introduced First Year Cleveland to 75% of new legislators
- Engaged 70% of priority legislators
- Emphasized the need to address racial inequities and implicit bias to combat infant mortality
- Established FYC as key thought partner with ODM and ODH
- Coordinated the strategic efforts among IM collaboratives
- Engaged statewide partners to broaden FYC’s advocacy priorities
Advocacy Outcomes (to date)

- Developed bi-partisan legislative support for FYC policy priorities
- Advocacy essential to the passage of House Bill 11 ($5M)
- Advanced requests to address racial inequities and prioritize implicit bias education
- Guided ODH & ODM on multiple priority policy issues
- Organized and coordinated IM collaboratives resulting in unified ’21 budget asks
- Authored Infant Mortality & Maternal Mortality section of Ohio Children’s Budget Coalition (1st ever)
Questions
Update and Next Steps for FYC’s Future

- Akram Boutros
- Patti DePompei
- Mitch Balk
Next Steps for FYC’s Future

- Move to a combined health delivery / social impact model
  - Form an Executive Committee reflective of combined model and the community we serve – focus on inclusiveness and equity
  - Develop shared mission, governance, and strategic and financial decision-making
  - Healthcare organizations remain committed to combating infant mortality

• Akram Boutros
• Patti DePompeii
Next Steps for FYC’s Future

• Mitch Balk

First Priority: FYC to form a more inclusive Executive Committee by June 2021

- Currently expanding Governance Committee, with a focus on equity
- Will seek Executive Committee nominations from our community stakeholders
- Format, deadline to submit nominations, and next steps
- Governance Committee to propose new slate of co-chairs and Executive Committee members
FYC Governance Committee Members

Mitchell Balk  
Mt. Sinai Health Care Foundation  
Chair

Kevin Kelley  
President, Cleveland City Council

Rev. Frederick Knuckles  
Progressive Baptist Association 
& University Settlement

Jazmin Long  
Birthing Beautiful Communities

Frances Mills  
City of Cleveland Office of Minority Health

Angela Newman-White  
Cuyahoga County Board of Health

Sabrina Roberts  
Cuyahoga County

Katrice Cain  
First Year Cleveland  
Ex officio
Closing Remarks

• Celina Cunanan
Closing Remarks

• Celina Cunanan

Next Community Action Council Meeting

June 8, 2021
2:00 – 4:00 p.m.

Thank you!