Develops an overall systems view on reducing infant deaths for collective impact and priority areas | Advance shared responsibility and accountability system | Use data to identify and prioritize | Align network of individual agencies to FYC unified strategy | Secures funds for innovation and sustainability for collective impact and priority areas | Ambassadors to FYC collective mission

Builds public will by authentically engaging all community stakeholders to take action on unified strategy and activate policy change

Creates communications tool kits for different audiences so the public develops a common understanding of infant deaths and the action(s) to take to reduce infant deaths

**Reduce Racial Disparities**

**2020 GOALS**

By the end of 2020, our community will go from a 10.5 IMR in 2015 to a 6.0 IMR by mobilizing the community through partnerships and a unified strategy focused on Reducing Racial Disparities, Addressing Prematurity and Eliminating Sleep Related Deaths to reduce infant deaths and racial disparities.

**Action Team 1:** Launch a system wide Roundtable to execute an awareness campaign and employee training campaign to address biases in the workplace that are negatively impacting maternal and child health outcomes (include leaders and Diversity and Inclusion Officers from health, education, employment, housing, and public safety).

**Action Team 2:** Gain a further understanding from African American families that have experienced a loss.

**Action Team 3:** Lead research efforts to better understand the roles race and maternal stress play in infant deaths.

**Action Team 4:** Collect data and launch Learning Circles with local birth hospitals and researchers/experts to identify and resolve issues contributing to infant deaths.

**Action Team 5:** Work with ODM, ODH, The Academy of Medicine, Ohio Perinatal Quality Collaborative and local Ohio hospitals to improve access to eligible 17 P pregnant moms by educating home visitors on 17P and link, and coordinate home visiting, fatherhood programs and faith-based programs with Centering, prenatal care clinics and birth hospitals.

**Action Team 6:** Work with providers to increase public awareness of birth spacing guidelines, implement One Key Question, and improve access to 17P.

**Action Team 7:** Increasing the number of expectant parents being served in a CenteringPregnancy Model.

**Action Team 8:** Address social determinants impacting expectant parents by engaging over 4000 pregnant mothers/ fathers annually in result driven interventions that address housing insecurity, employment, education, nutritional needs and early access to pre- and post-natal care.

**Address Extreme Prematurity**

**2020 GOALS**

By the end of 2020, our community will go from a 14.6% preterm birth rate in 2015 to 13% by bringing down the number of empowerment, increasing the number of doula birth workers, home visiting workers and community health workers services.

**Action Team 1:** Launch a system wide Roundtable to execute an awareness campaign and employee training campaign to address biases in the workplace that are negatively impacting maternal and child health outcomes (include leaders and Diversity and Inclusion Officers from health, education, employment, housing, and public safety).

**Action Team 2:** Gain a further understanding from African American families that have experienced a loss.

**Action Team 3:** Lead research efforts to better understand the roles race and maternal stress play in infant deaths.

**Action Team 4:** Collect data and launch Learning Circles with local birth hospitals and researchers/experts to identify and resolve issues contributing to infant deaths.

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**Action Team 8:** Address social determinants impacting expectant parents by engaging over 4000 pregnant mothers/ fathers annually in result driven interventions that address housing insecurity, employment, education, nutritional needs and early access to pre- and post-natal care.

**Eliminate Sleep-Related Deaths**

**2020 GOALS**

By the end of the year 2020, our community will go from an annual kindergarten school age student body of 940 preventable deaths to less than 1 kindergarten school age student body of 940 preventable deaths to less than 1.

**Action Team 1:** Develop a neighborhood based prevention model for reducing Sudden Infant Death Syndrome (SIDS) and Sudden Unexpected Death in infancy (SUID) in our community

**Action Team 2:** Reduce Cuyahoga County's IMR from 10.5 in 2015 to 6.0 IMR by mobilizing the community through partnerships and a unified strategy focused on Reducing Racial Disparities, Addressing Extreme Prematurity and Eliminating Sleep Related Deaths to reduce infant deaths and racial disparities.

**GOAL:** By the end of 2020, our community will reduce Cuyahoga County's IMR from 10.5 in 2015 to 6.0 IMR by mobilizing the community through partnerships and a unified strategy focused on Reducing Racial Disparities, Addressing Extreme Prematurity and Eliminating Sleep Related Deaths to reduce infant deaths and racial disparities.