Ohio Equity Institute

Identifying Opportunities to Improve Birth Outcomes

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Cleveland-Cuyahoga Partnership

- Led by Cuyahoga County Board of Health and City of Cleveland Department of Public Health
  - Established county-wide partnership in 2014
  - Quarterly meetings to provide program and data presentations, networking opportunities, and strategic prioritization
- Past efforts include:
  - CenteringPregnancy expansion
  - Long Acting Reversible Contraception
Cleveland-Cuyahoga Partnership

One Life, One Voice, One Community

- Platform to provide community-friendly conference that focuses on education, advocacy, skill-building, and service connection in a relaxed, fun, family friendly atmosphere
  - 3 events held (2015, 2017, 2019) engaging over 2,700 mothers, fathers, and community members
  - Next event in 2021 pending
Cleveland-Cuyahoga Partnership

- Coordination of annual county wide training for professionals who work with MCH population
  - Provide most up to date education and resources that address supportive and risk factors for infant death
  - Ensure consistent messaging across all home visiting programs
  - Provide networking opportunities

Next training planned for late 2020/early 2021
Cleveland-Cuyahoga Partnership

- Current strategy: **Improve Breastfeeding rates among Black women**
  - Partnership with Black Mothers’ Breastfeeding Association to improve black breastfeeding outcomes
  - 8 churches and 2 childcare centers awarded $500 mini grant to enhance or establish breastfeeding friendly spaces
  - MomsFirst secured a Leading Lady Nursing Bra donation for World Breastfeeding Month (August) that will be disseminated to program participants in City of Cleveland
  - Promotion of breastfeeding education and resources on the Momsfirst.org website, including the Ohio Breastfeeding Support Hotline
  - Working with businesses to develop and implement breastfeeding policies
OEI 2.0

- Led by the Cuyahoga County Board of Health and Neighborhood Leadership Institute
- Maternal and Child Health Epidemiologic capacity
- Social Determinants of Health Task Force
- Neighborhood Navigation
Social Determinants of Health Task Force

Multi-Sector Stakeholder Group formed to facilitate development and implementation of policy and systems changes that address social determinants of health

One Community groups comprised of individuals who live, work, learn, or worship in targeted communities that provide community voice to inform policy development
Social Determinants of Health Task Force

- 2018 - identified labor and delivery desert in county’s south east side
- 2019 - increased provider/patient communication; educated community through presentations and distribution of palm cards
- 2020 - Provided request to First Year Cleveland Executive Committee that included:
  1. OB Triage at emergency rooms in zip codes with higher incidence of preterm birth and/or fetal/infant death
  2. Improve access to patient medical records across systems (between the UH systems and Cleveland Clinic/Metro systems)
  3. Training for EMS providers to include L&D destinations
Social Determinants of Health Task Force

• 2019- identified transportation as area to be addressed
  • Current landscape of labor and delivery hospitals required travel of at least 6 miles for residents in southeast quadrant
  • 40% of women engaged in Navigation identified transportation as a barrier to care
  • Managed Care Providers’ transportation support has limitations
Partnership with GCRTA

- Ohio Department of Transportation released funding opportunity for transit agencies to address social determinants
- Data utilized to inform proposal for $400,000 to address communities of highest need
Data analysis revealed a number of communities with high percentages of households without a vehicle.

Key risk factors to identify target zip codes were:
- % of households without vehicle
- Infant Mortality Rate

Target Zip Codes: 44108, 44110, 44112
Partnership with GCRTA

- Baby on Board Project scope:
  - Providing vouchers to families who are able to access public transit
  - Private transportation services (with carseat) for those with challenges accessing public transportation
  - Improve infrastructure and safety at bus stop locations (seating, shelter, lighting, etc.)

Funding decision still pending
Ensuring access to services
Neighborhood Navigation is the downstream strategy of the current Ohio Equity Institute.

Purpose is to identify pregnant residents in Cuyahoga county and provide connection to supportive services which includes home visiting support.

The team that does the direct service work includes NLI Healthy Communities staff, contracted Neighborhood Navigators, and our partner organizations.

The data is analyzed by Cuyahoga County Board of Health Epidemiologists. The dashboard of data which is being shared with you today was created by one of the CCBH epidemiologists, Taytana Khaled.
What’s next?

- Continue advocacy to improve pregnancy related medical services for women in their communities.
- Continue to strengthen relationship with medical providers and systems to utilize navigation services
- Continue to connect women to services
- Continue to explore opportunities to ensure families are able to access goods and services
- Continue to utilize data in unique ways to push for polices and system changes
- Expansion of One Community into other areas
One Community at a time