2020 Decennial Census Briefing

Audrey Wynne
Partnership Specialist
2020 Census- Why is it Important?

- U.S. Constitutional Mandate, Article 1, Section 2
- Apportionment of seats in the U.S. House of Representatives
- Redistricting at the federal, state, and local levels
- Distribution of over $675 billion federal dollars to state and local governments
- Provide statistical support for grant applications
- Help community plan for future needs
4 Ways to Respond

• SECURE INTERNET
  New & Quick! Respond online. It’s safe, secure, and confidential. Your information and privacy are protected. It’s economical both for you and for the taxpayers. It’s user friendly with help screens and the ability to review your answers.

• RESPOND BY PHONE
  Our enumerators are ready to take your information question by question from the convenience of your phone from any location.

• RESPOND BY MAIL
  If you chose to use our traditional paper form, wait for it to arrive at your residence. It can be filled out at home and dropped in your mailbox or post office.

• IN-PERSON INTERVIEW
  Our enumerators will visit residences that choose not to self-respond.
What and Why We Ask

Most questions are asked to ensure an accurate count. Some questions are asked to collect key statistics used by various agencies for planning purposes. Regardless, all questions are collected for statistical purposes only and are protected by law.

- Population Count (number of people living or staying in household)
- Name
- Phone Number (in case we have a question about your form)
- Any Additional People Living or Staying in Household
- Whether a Person Lives or Stays Somewhere Else
- Owner/Renter
- Sex
- Age and Date of Birth
- Hispanic, Latino or Spanish Origin
- Race
- Relationship (to others in household)
2020 Census

Responding is easier than ever—over the internet, phone, or paper

<table>
<thead>
<tr>
<th>WHAT WE WILL SEND IN THE MAIL</th>
<th>You'll receive:</th>
</tr>
</thead>
<tbody>
<tr>
<td>On or between</td>
<td></td>
</tr>
<tr>
<td>March 12–20</td>
<td>An invitation to respond online to the 2020 Census. (Some households will also receive paper questionnaires.)</td>
</tr>
<tr>
<td>March 16–24</td>
<td>A reminder letter.</td>
</tr>
<tr>
<td>March 26–April 3</td>
<td>A reminder postcard.</td>
</tr>
<tr>
<td>April 8–16</td>
<td>A reminder letter and paper questionnaire.</td>
</tr>
<tr>
<td>April 20–27</td>
<td>A final reminder postcard before we follow up in person.</td>
</tr>
</tbody>
</table>

Every household will have the option of responding online, by phone, or by mail.

Every household that hasn’t already responded will receive reminders and a paper questionnaire.
The 2020 Census is being conducted in a rapidly changing environment, requiring a flexible design that takes advantage of new technologies and data sources while minimizing risk to ensure a high quality population count.
Title 13 of the U.S. Code states:

- The Census Bureau cannot disclose any information that identifies persons, homes, or businesses for 72 years.
- The information is collected for statistical purposes only.
- Responses to the census cannot be used against you in any way by any government agency or court.
- The staff of the Census Bureau take an oath for life to protect personal information and may face heavy penalties for a violation.

Title 44 of the U.S. Code allows the National Archives and Records Administration to publish the census information only after 72 years.
• Response Outreach Area Mapper (ROAM)
• www.census.gov/ROAM

LRS Score: predicts mail return rate

- Total Pop
- Household Med Income
- % Pop under age 5
- % Pop over age 65
- % below Poverty Level
- Race Data
- Language Data
- % Renter Occupied Housing
### Group Quarters Enumeration

#### ABOUT GROUP QUARTERS ENUMERATION

The goal of Group Quarters Enumeration is to count people who live or stay in group quarters. Group quarters are places where people live or stay in a group living arrangement. These places are owned or managed by an entity or organization providing housing and/or services for the residents. These services may include custodial or medical care as well as other types of assistance, and residency is commonly restricted to those receiving these services. This is not a typical household-type living arrangement. People living in group quarters are usually not related to each other.

#### EXAMPLES OF GROUP QUARTERS

- Group homes
- Nursing facilities/skilled-nursing facilities (nursing homes)
- Residential treatment facilities
- College/university or seminary student housing (residence halls or buildings), fraternity or sorority houses
- Religious group living quarters (e.g., convents, monasteries, and abbeys)
- Correctional facilities
- In-patient hospice facilities
- Hospitals
- Workers’ group living quarters
- Job Corps centers or vocational training facilities
Earn extra income while helping your community.

The U.S. Census Bureau is recruiting thousands of people across the country to assist with the 2020 Census count.

2020census.gov/jobs

Job Details
We are hiring for a variety of temporary jobs, including census takers, recruiting assistants, office staff, and supervisory staff.

How to Apply
Candidates must complete an online job application. The application includes assessment questions about your education, work, and other experience.

Pay & Locations
Positions for the 2020 Census are located throughout the United States and Puerto Rico.
We need your help!
Thank you!